



CALIFORNIA
CONSTRUCTION
— E X P O —

MCGRAW-HILL ADVERTISING SUPPORT LETTER

March 23, 2009

Dear Corporate Sponsor:

California Construction Expo 2009 will again host the construction industry in Los Angeles on August 13, 2009 at the Los Angeles Convention Center. We invite you to partner with us to highlight the extraordinary business prospect that billions of dollars in public works investment represents to the construction industry throughout Southern California.

CalCon Expo 2009 is brought to you by government sector clients who are executing multi-billion dollar capital improvement programs funded through local bond, general funds and federal stimulus investment, so join us this summer to demonstrate your leadership in the construction industry. And, consider the unique sponsorship opportunities for CalCon Expo 2009.

Additionally, maximize your exposure to new potential clients and seek additional industry partners by advertising in the 2009 California Construction Expo Program Guide. McGraw-Hill, the premier Media Sponsor, will help corporate sponsors, contractors, design professionals, vendors, and equipment suppliers, showcase their services and products through this year's Program Guide. Don't miss the opportunity to advertise in this high-quality, full-color, keepsake publication by contacting Maggie Hartley of McGraw Hill for your ad placement, at (626) 932-6174 or Maggie_Hartley@mcgraw-hill.com.

We hope that you will take advantage of this opportunity to expose your corporate image at CalCon Expo 2009. Please contact me at (562) 964-8396 or via email at veronica.soto@lausd.net to discuss your unique sponsorship opportunities, and feel free to visit our website at www.CalConExpo.com for additional event details.

Thank you for your interest and consideration.

Sincerely,

Veronica Soto

Veronica Soto
Host Committee Member
Los Angeles Unified School District

