



Don't miss this unique opportunity to target and reach the construction industry's top decision makers.

**AUGUST 13**  
Los Angeles  
Convention Center



**CALIFORNIA  
CONSTRUCTION  
EXPO 2009**

**INFRASTRUCTURE**  
**BUILDING STRONG. CREATING JOBS.**



**AD RATES:**

All prices for four-color ads  
Magazine trims to 8.125"w x 10.875".

FULL PAGE  
7"w x 10"h \$975

HALF PAGE  
7"w x 4.875"h \$600

QUARTER PAGE  
3.375"w x 4.875"h \$350

Two-Page Spread \$1,800

*Special placements below are subject to availability.*

Two-Page  
Center Spread \$2,100

Opposite IFC \$1,300

Opposite IBC \$1,300

Opposite TOC \$1,300

**AD SPECIFICATIONS:**

Please supply your digital art as:

Adobe Illustrator EPS  
CMYK, fonts converted to outline

Adobe Photoshop TIF  
CMYK, 300 dpi

Adobe Acrobat PDF  
CMYK, high-resolution

**SEND AD MATERIALS TO:**

Katherine Culliver  
katherine\_culliver@mcgraw-hill.com  
877-260-3621

**Showcase your company at the premier gathering for construction professionals!**

Don't delay. Act now to reserve your advertising space in the California Construction Expo 2009 Event Program Guide.

**BE PART OF THE PROGRAM**

...at the premiere gathering for contractors, designers, engineers, construction professionals, suppliers and construction workers.

**YES!** I want to make sure my firm has a presence at the event!

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

SIGNATURE (required) \_\_\_\_\_ DATE \_\_\_\_\_

**Fax this completed form to (626) 932-6163.**



**SALES DEADLINE IS JULY 9, 2009. ALL ADVERTISING MATERIALS DUE JULY 17, 2009.**

For more details, contact MAGGIE HARTLEY at maggie\_hartley@mcgraw-hill.com or (626) 932-6174.

California Construction Expo 2009 is brought to you by the government sector client that understands the nature of the construction industry — those who are facing the challenge of meeting construction schedules under the shadow of a skilled labor shortage and the fiercest competition for contractors ever witnessed in California. REGISTER FOR THE EXPO TODAY! Learn more at calconexpo.com