



CALIFORNIA
CONSTRUCTION
— E X P O —

March 10, 2009

Dear Corporate Sponsor:

California Construction Expo 2009 will again host the construction industry in Los Angeles on August 13, 2009 at the Los Angeles Convention Center. You are invited to underscore the extraordinary business prospect that billions of dollars in public works investment represents to the construction industry throughout Southern California.

CalCon Expo 2009 is brought to you by government sector clients who are executing multi-billion dollar capital improvement programs funded through local bond, general funds and federal stimulus investment. Join us this summer to demonstrate your leadership position in the construction industry alongside the Expo hosts and a state-wide consortium of public agencies, by selecting a sponsorship level that will maximize your exposure to new clients and help your firm develop additional industry relationships.

As an additional benefit to major corporate sponsors, regional and national advertisement exposure in McGraw-Hill industry publications, including but not limited to ENR, California Construction, AGC-CA Constructor, Greensheet, and arcCA is available. Advertisement insertion deadlines are constant, so act quickly for the best advertisement exposure and sponsorship benefit.

We hope that you will take advantage of this opportunity to participate at CalCon Expo 2009. Please contact me at (562) 964-8396 or via email at veronica.soto@lausd.net to discuss your unique sponsorship opportunities, and feel free to visit our website at www.CalConExpo.com for additional event details.

Thank you for your interest and consideration.

Sincerely,

Veronica Soto

Veronica Soto
Host Committee Member
Los Angeles Unified School District

