



CALIFORNIA
CONSTRUCTION
— E X P O —

March 15, 2010

Dear Corporate Sponsor:

We are excited to announce that we are hosting the 5th Annual California Construction Expo ("CalCon Expo") on August 12, 2010, and for the first time since its inauguration in 2006, it will be held at the Pasadena Convention Center in Pasadena, California.

You are invited to capitalize on the extraordinary business prospect that billions of dollars in public works investment represents to the California construction industry and to demonstrate your leadership in the industry alongside a state-wide consortium of public agencies. Select a sponsorship level that will maximize your exposure to government sector clients who seek highly recognized competitive contractors, designers and construction management consultants to help execute their multi-billion dollar capital improvement programs funded by local bond, general funds and federal stimulus investment.

Don't miss the opportunity to participate at CalCon Expo 2010. Please contact me at (562) 964-8396 or via email at veronica.soto@lausd.net to discuss sponsorship opportunities, and visit our website at www.CalConExpo.com for additional event details.

Thank you for your interest and consideration.

Sincerely,

Veronica Soto
Host Committee Member
Los Angeles Unified School District

